

FAX# 703 528 7880 OCT10/12 17.52
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. #	OFF. #	6556	SALESMAN #
BUYER NAME	KATIE KEULEMAN		
SALES PRSN	WA-	JOE KNAUER	

CLASS:	NATL.	LOCAL	REGIONAL
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(ICE)

(ICE)

DATE OCT10/12 17.52

[illegible]

OK 2 11
TTLS RTS
PLSC FM, THX 10/10

CON CM ***** THIS IS A CASH IN ADVANCE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =

2M

\$4,000.00

10/6

10/6

SAT

PROGRAM : LATE NEWS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
24	A		1155P-1230A	2M		\$4,000.00	10/6	10/6	1		SAT	1
PROGRAM : LATE NEWS												
ORD COM1: SPOT RAN @12:06A IN EYEWITNESS NEWS @ 1155P-1230A DUE TO FOOTBALL												
ORD COM2: RUNOVER.												
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-21												
STATION MAKEGOOD OFFERS:												
M2	OK'D		BUY#21									
			MISSED: SAT/1135P-1200M				OCT6		2M	\$4,000.00	(OCT10/12)	
			OFFER: SAT/1155P-1230A				OCT6		2M	\$4,000.00	PLS ADVISE.	
			CMT: SPOT RAN @12:06A IN EYEWITNESS NEWS @ 1155P-1230A DUE TO FOOTBALL									
			CMT: RUNOVER.									
SEP/12 42300.00 OCT/12 104200.00												
CONTRACT TOTAL 146500.00												
TOTAL SPOTS 28												

MARKET TOTALS \$446,820 WFTV 33% WKMG 16% WESH 30% WOFL 13% WKCF 2% WRBW 1% CABL 0%

WOPX 0% WRDQ 5% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE